



Calling all Dog Vendors!

We invite you to participate in the 5th Annual Dog Daze of Hendersonville. It is truly a special day where dogs can bring their owners to the park for fun and games. ALL dogs are welcome as well as dog lovers and their families. Dog Daze is a day filled with themed dog contests, demonstrations, seminars on health and animal well-being, entertainment, rescues and shelters, food and beverages—a great time for dogs and their faithful owners. As a vendor, you will have the opportunity to showcase and sell your products and/or services to a captive dog indulging audience. The festival will be held again this year at Memorial Park at Drakes Creek in Hendersonville. The event will take place on April 24th from 10:00am to 4:00pm. All proceeds will benefit Safe Place for Animals, a 501©3 non profit located in Gallatin, TN.

If you are an animal related business or service, the entry fee is only \$50. If you are a non-animal related business, no problem.....the fee is only \$100. We also have sponsorships for those businesses or organizations that may not be able to participate, but want to support a worthy cause. Fee includes a 12 x 12 space in the park.

If you are interested in participating in a fun filled day with great dogs and their people, please fill out the attached registration form, which includes all instructions and rules for event vendors.

We hope to see you there!

Sincerely,

Diana Townsend
President/Founder
Safe Place for Animals
www.safeplaceforanimals.com
(615) 451-7342



Dog Daze Vendor Application & Contract
April 24, 2010, 10:00 AM - 4:00 PM
Memorial Park at Drakes Creek, Hendersonville,
TN

Please complete this application and forward with your deposit or payment. Thank you!

Name:	Company (as you wish it to appear in all publications)
Business Address:	Mailing Address (if different than business address):
City:	City:
State: Zip:	State: Zip:
Cell Phone:	Business Phone:
Email:	Website:

Product/Service Information & Payment

Describe the product(s) or service(s) you will be exhibiting and include a photo of your product(s) and booth set-up.

List any special needs or requirements (electricity, water, etc):

Please reserve my 12 x12 space at Dog Daze. Enclosed is my check or money order for:

_____ \$50, Yes I am an animal related business/service.

_____ \$100, No I am not an animal related business/service.

Please send your application and payment to:

Dog Daze 2010
Safe Place for Animals
PO Box 243
Gallatin, TN 37066

Dog Daze Vendor Terms & Conditions

- 1) Dog Daze will be held in Memorial Park at Drakes Creek in Hendersonville, TN on Saturday, April 24, 2010 from 10:00 AM until 4:00 PM.
- 2) Setup time will be from 7:00am to 9:30am, unless otherwise approved by event coordinator. All vendors must be setup by 9:30am. Gates will open at 10:00am. Tear down will be allowed to start at 4:30 pm.
- 3) Vendors are required to complete Vendor Application and Contract. Please list products on your application. Safe Place for Animals reserves the right to deny any vendor application that is deemed inappropriate or offensive.
- 4) This is an application process and each application will be reviewed by Safe Place for Animals to ensure the quality of the product(s) and service(s) meet the standards of Dog Daze. Completion of the application does not guarantee a space at Dog Daze. Applications will not be reviewed without deposit/payment and if incomplete you will be notified. If vendor's application is approved, the application will be processed and the vendor will be notified via email.
- 5) Actual booth space will be assigned on a first come, first served basis. All applications will be dated upon receipt.
- 6) Vendor is responsible for all equipment required for their set-up. Tents are required for all vendor spaces. All tables must be covered and the booth must be professional in appearance. This includes all signage, banners, and displays. Safe Place for Animals reserves the right to refuse inappropriate or unprofessional signs, banners and displays.
- 7) Subleasing of booth space is not permitted. Only one company per space rental is permitted. Any person or entity attempting to do business in a space without proper registration and the appropriate approval will be escorted from the premises. This includes distribution of literature or products without paying for a space.
- 8) Vendors must staff their booths with an adult at all times.
- 9) Booth space must be clean and clear of debris and any hazardous set-ups. Vendors are required to keep their area presentable and professional throughout the entire festival. At the end of the festival, all booth spaces must be left clean and free of trash.
- 10) Safe Place for Animals will provide security on the day of the event. Safe Place for Animals will not be responsible for any lost or stolen items throughout the entire festival.
- 11) Fido's Festival USA® will be held rain or shine. No refunds will be issued for inclement weather.
- 12) Cancellations after April 1st, 2010, will result in forfeiture of full vendor fee.
- 13) Vendor agrees to defend, indemnify, and hold Safe Place for Animals, their sponsors, and Sumner County Parks from any claim, demand, damages, loss, action, suit, or legal proceeding arising out of or relating to their actions and obligations arising under this Agreement. These parties shall be held

harmless and be indemnified from any liability or responsibility whatsoever for the actions of any third parties, such as vendor's employees, volunteers, or agents, or attendees or invitees of the festival. These parties assume no liability or responsibility whatsoever arising from or involving the serving or consumption of any beer, wine, or other alcoholic beverages or their respective containers. This indemnity obligation shall survive the expiration or termination of this Agreement.

I understand that by signing this Application, I am contracting for a space at Dog Daze. If accepted as a vendor, the signed application becomes a legally binding contract with Safe Place for Animals. I further understand that Safe Place for Animals reserves the right to accept or deny any application. I also understand that site assignments are at the sole discretion of Safe Place for Animals and cannot be pre-selected.

I have read, understand, and agree to the TERMS AND CONDITIONS of this contract which becomes binding upon signature by Safe Place for Animals.

Vendor Name & Title (Print)

Vendor Signature & Date

Safe Place for Animals Representative

SPA Signature & Date